

4<sup>th</sup> Annual  
FAST  
50

Global Readers' Challenge

CALL FOR  
ENTRIES

**FAST COMPANY READERS ARE LEADERS.  
ARE YOU IN FAST COMPANY? YOU COULD BE.**

Your potential. Our passion.™  
**Microsoft®**

● **TELL US ABOUT SOMEBODY REMARKABLE**—it could be you or someone you work with, or admire—and share your ideas, insights, and advice in the pages of FAST COMPANY magazine. For the fourth straight year, FAST COMPANY is launching the FAST 50, a worldwide search for ordinary people doing extraordinary things.

In the past three years, FAST COMPANY readers have submitted some 5,000 entries and 45,000 comments to the FAST 50.

● **WHO SHOULD ENTER?** We're looking for courageous leaders, energetic innovators, problem solvers and troubleshooters, trend and agenda setters—readers who are fueled by courage, integrity, passion, and a commitment to results.

Don't wait for us to define who's fast. **YOU TELL US.**

● **DEADLINE: DECEMBER 1, 2004**

Visit [www.fastcompany.com/fast50](http://www.fastcompany.com/fast50) for more information. You'll also be able to read and comment on this year's entries as they come in and review previous year's winners. Then enter. You'll find a simple online form that will help you tell us your story or the story of someone else you think should be in the FAST 50. It's that easy.

To be eligible for this year's FAST50, you must tell us your story at [www.fastcompany.com/fast50](http://www.fastcompany.com/fast50) by December 1, 2004.

This year's winners will be honored at a special event attended by past FAST 50 winners and members of the FAST COMPANY team.

Our fourth annual FAST 50 is being sponsored by Microsoft.

