

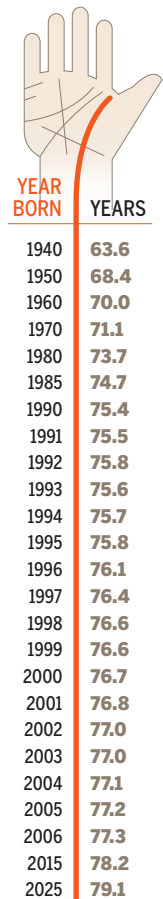
Older and Fatter—but Looking Marvelous!

Research by Joseph Manez
Graphic by Henry Yung

THE GOOD NEWS: We're living longer. **THE BAD:** For starters, we're fatter. We're taking more drugs. And getting more tummy tucks. And seeking more help for emotional problems. And by the way, globalization doesn't just speed information and financial flows; it lets disease travel faster, too.

We're packing in the years...

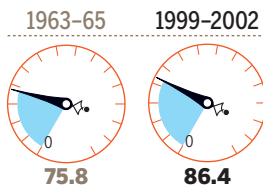
Life expectancy of Americans at birth:



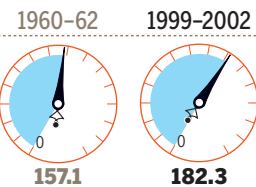
Source: Social Security Administration

...and packing on the pounds.

Average weight of American 10-year-olds in...



Average for Americans 50 to 59 years old...



Source: National Center for Health Statistics



PERCENTAGE OF AMERICANS 18 TO 54 TREATED FOR EMOTIONAL DISORDERS:

1990 to 1992: **12.2%**
2001 to 2003: **20.1%**

Source: Harvard Medical School

WE'RE HOOKED ON DRUGS...

U.S. prescriptions filled (per capita):

Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Prescriptions	7.7	8.0	8.2	8.5	9.0	9.7	10.2	10.6	10.9	11.1

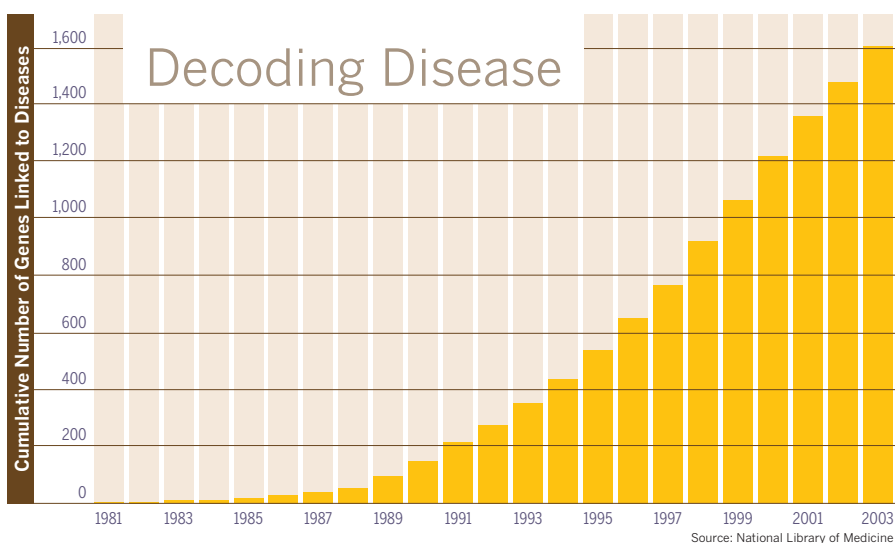
Sources: IMS Health Inc.; National Association of Chain Drug Stores; U.S. Census Bureau

...AND ON SUPPLEMENTS, TOO

Sales of non-FDA-approved vitamin and nutrition supplements (in millions):

Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Sales (\$)	\$9,450	10,750	12,190	13,945	15,451	16,458	17,269	18,081	18,751	19,803	20,325	20,996

Source: Nutrition Business Journal



Percentage of infants worldwide receiving three doses of polio vaccine:

1980 **22%**
2004 **80%**

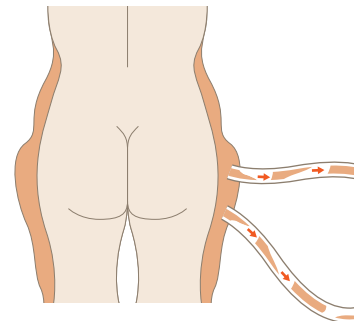
Change in reported polio cases,

1988 to 2004: **-99.6%**

Source: World Health Organization

Number of plastic surgery procedures*

1997 **721K**
2003 **1.38M**



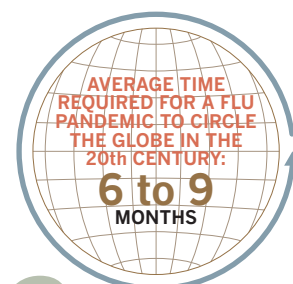
Number of cardiac surgeries**

1997 **3.23M**
2003 **3.55M**

*Includes liposuction, breast augmentation, eyelid surgery, rhinoplasty, breast reduction, and face-lift

**Includes catheterization, open-heart surgery, bypass, percutaneous coronary intervention, carotid endarterectomy, pacemakers

Sources: American Society of Aesthetic Plastic Surgery; American Heart Association



3 ESTIMATED TIME REQUIRED TODAY: MONTHS

ESTIMATED TIME REQUIRED TO DO "THE WAVE" IN A LINE AROUND THE GLOBE:



1.5 MONTHS

Sources: World Health Organization; Fast Company estimate