

THE POWER OF 60 WATTS: A lightbulb is no big deal—until you multiply by 100 million.

Annual electricity consumption, burning four hours a day

→ 87.6 KWH ⚡ 21.9 KWH ←

Total energy savings if each of Wal-Mart's 100 million customers in the U.S. changed a single 60-watt bulb from incandescent to compact fluorescent

→ 6.57 BILLION KWH*

Total annual reduction in carbon-dioxide emissions resulting from switching 100 million bulbs to compact fluorescent

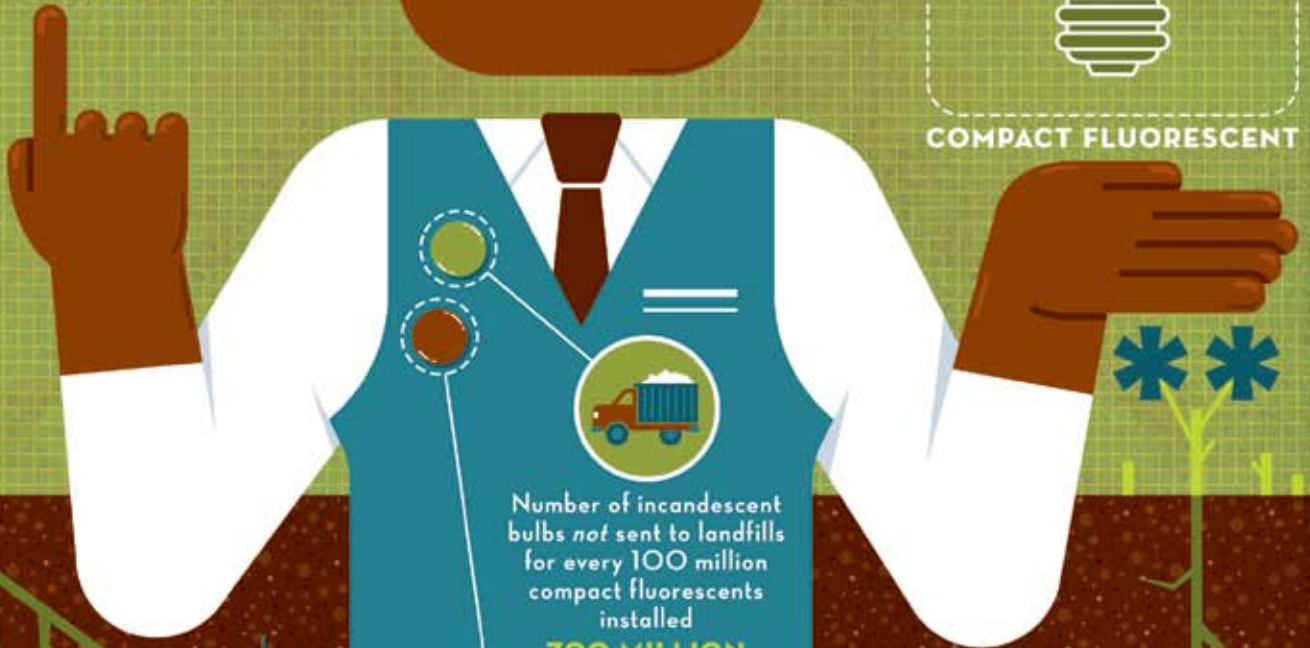
→ 13 BILLION POUNDS**



CONVENTIONAL 60 WATT



COMPACT FLUORESCENT



Number of incandescent bulbs *not* sent to landfills for every 100 million compact fluorescents installed

700 MILLION

Number of compact fluorescent lightbulbs Wal-Mart has to sell per customer to offset all its greenhouse gas emissions

3

*Enough to power **619,811** homes...



...or a city of **1.5 MILLION** people



Equivalent to taking **1.3 MILLION cars off the road...



...or not burning **29,963** railcars of coal



The savings would be like shutting down **2** typical power plants.

